MARMO+MAC
BRAZIL



STONE TAKES THE STAGE

02 - 04 MARCH 2027 - SÃO PAULO - BRAZIL

DISTRITO ANHEMBI

Presented by

MILANEZ & MILANEZE

EMPRESA DO GRUPO

veronafiere

Promoted by

CENTROROCHAS

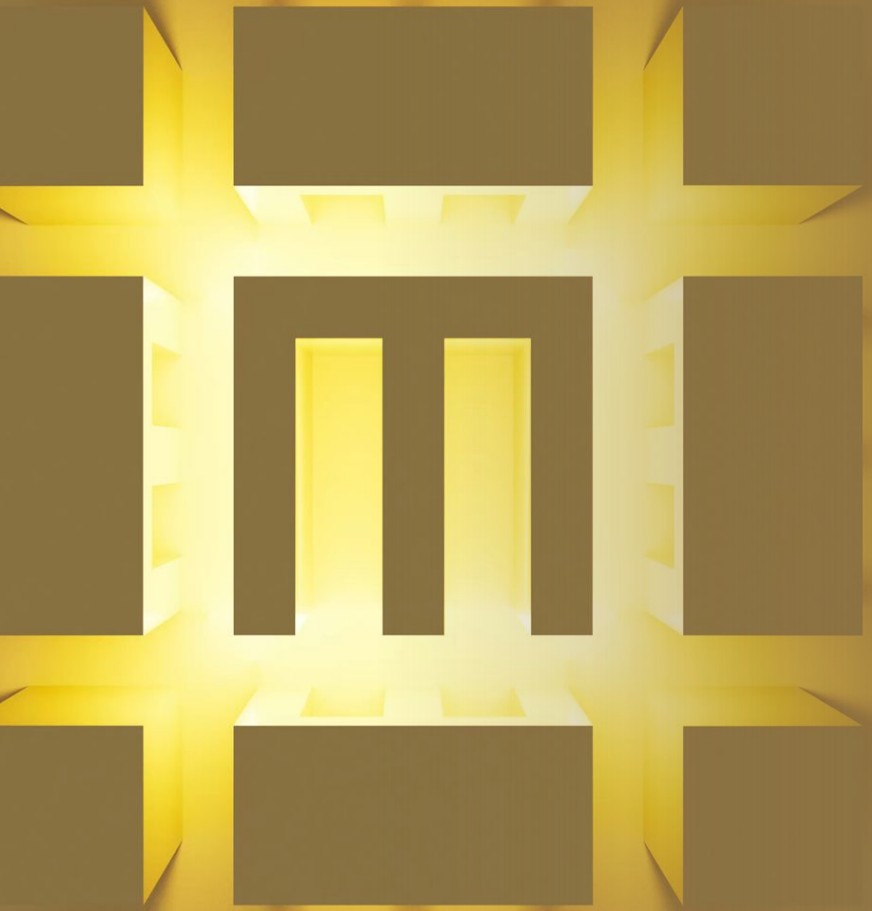
SINDIROCHAS Espírito Santo

In cooperation with

MARMO+MAC

marmomacbrazil.com.br





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ABOUT US

MARMO+MAC BRAZIL

MARMOMAC BRAZIL IS A PLATFORM FOR THE DEVELOPMENT OF THE GLOBAL NATURAL STONE INDUSTRY

Marmomac Brazil is part of the global Marmomac network, anchored by the flagship event held in Verona, Italy, for 60 years - the world's leading natural stone exhibition.

The Brazilian edition is the only Marmomac event held outside Italy and has established itself as the largest and most important natural stone show in the Americas.

Marmomac Verona

60 years of tradition

More than **1,500 exhibitors**

More than **50,000 visitors**

140 countries

Marmomac Brazil

3rd Edition in **2027**

More than **180 exhibitors**

More than **14,000 visitors**

70 countries

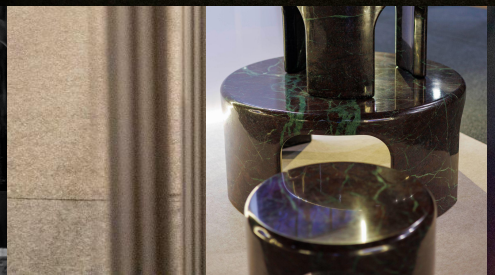


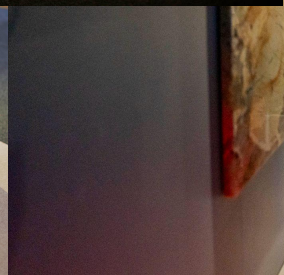

EXPLORE PERLA
este






A ORIGEM DAS ROCHAS NATURAIS





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We exist to bridge the distances that limit business growth. Our role is to **connect Brazil to the world, and the world to Brazil.**

Brazil is much more than a global production powerhouse. We're a hub of opportunities for those looking to source, sell, and specify natural stone.

Marmomac Brazil connects the Brazilian industry to global markets and international companies to the Brazilian market, bringing together strategic buyers, specifiers, contractors, architects, designers, and the key decision-makers shaping the future of the natural stone value chain.




m+

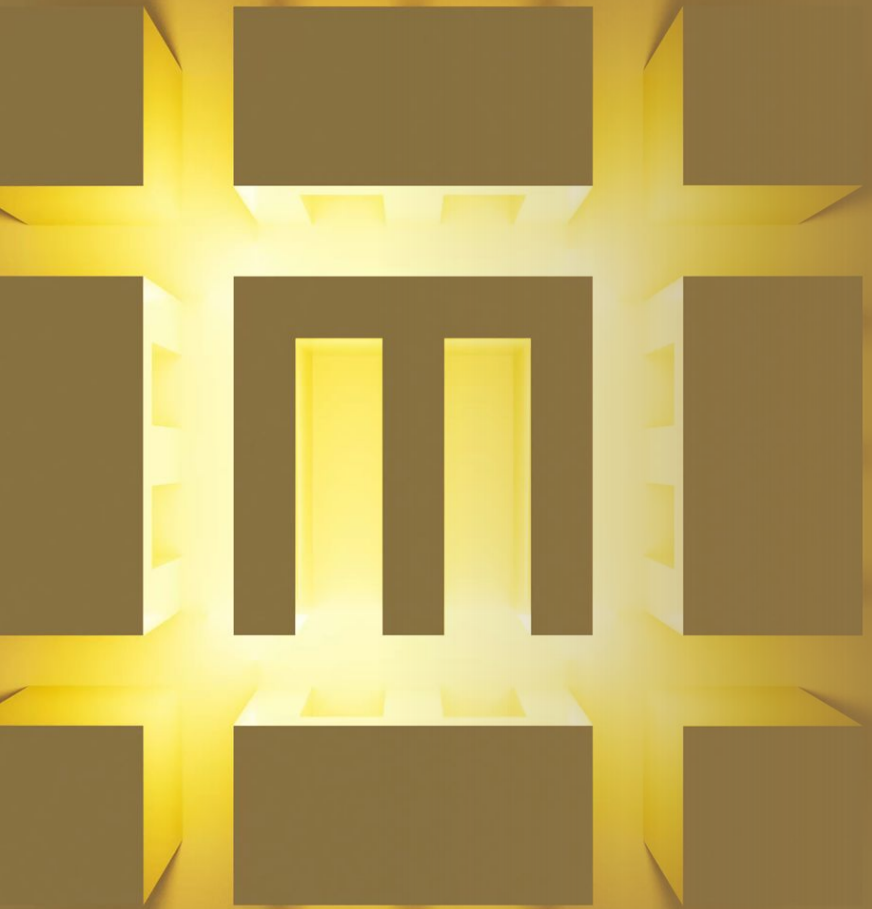



PLATAFORMA
HORIZONTES E TENDÊNCIAS
MARMO+MAC
Horizontes & Tendências
INTELIGÊNCIA ARTIFICIAL, AUTOMAÇÃO E ROBÓTICA
TRANSFORMAÇÕES DEMOGRÁFICAS E SOCIAIS
MUDANÇAS CLIMÁTICAS E TRANSIÇÃO VERDE
TRANSIÇÃO ENERGÉTICA


M CLIMATE LOGIC TO INVESTMENT V




Design



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WHY BRAZIL?



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THE STONE INDUSTRY IN BRAZIL

The Brazilian natural stone industry is made up of over 12.000 companies, with 6.600 in the processing industry and 5.600 in the extraction industry.

- We have the **greatest geodiversity in the world**, with over 1.200 varieties;
- A **vast mineral reserve**, with quarries being discovered all the time throughout the country;
- **High production and technological capacity,** with companies actively operating in the international market.
- Government entities are **engaged and working collaboratively**.

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THE STONE INDUSTRY IN BRAZIL

HIGHLIGHTS

+ **4th LARGEST** producer of natural stones in the world and **the largest outside Asia.**

+ **5th LARGEST exporter** of natural stone in the world.

+ **The largest exporter** of natural stone to the **United States.**

+ **Exports to over 130 countries** across five continents.

THE IMPORTANCE OF SÃO PAULO
CITY AND STATE

+ The city of São Paulo is **the 3rd largest economy in Latin America** and the **4th largest in the Americas**.

+ It accounts for **44% of natural stone and surface covering consumption** in the Brazilian domestic market.

+ The state of São Paulo has **over 44 million inhabitants**.

+ São Paulo is home to more than **13,000 architecture firms**, **over 19.000 construction companies**, and more than **2.000 stone suppliers**.



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WHY EXHIBIT IN BRAZIL?

We are one of the largest importers of natural stone in the world

+ In the past five years, Brazil's natural stone **imports** have **increased by more than 30%**

+ The Port of Santos, in **São Paulo,** receives **about 45%** of our imported natural stone.

Top 10 exporters to Brazil


Turkey


India


Mexico


Indonesia


China


Portugal


Italy


Egypt


Spain


Hong Kong

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WHY EXHIBIT IN BRAZIL?

Major consumer of extraction and processing machinery and technology

- With over 12.000 companies in the stone industry, Brazil is one of the **most relevant consumers of machines**, polishing and finishing products;

- As the industry grows in innovation, with projects such as 'It's Natural' and Marmomac Brazil, companies are increasingly **more inclined to invest in new technologies**.



more than **1.500**

active quarries

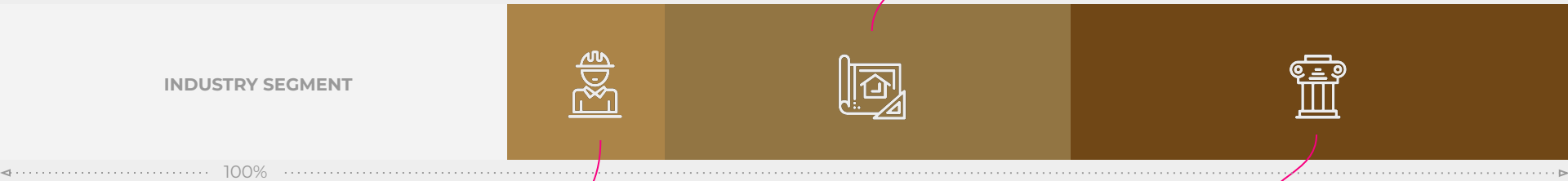

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YOUR CUSTOMERS ARE HERE, AND THEY COME FROM ALL OVER THE WORLD.

The second edition attracted a **highly qualified audience**, reflecting Marmomac Brazil's commitment to bringing together professionals genuinely interested in discovering new opportunities, expanding their knowledge of the industry, and **doing business**.

26%
Architects and Designers



10%
Construction and Engineering

32%
Stone Fabricators

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BUYERS AND DECISION-MAKERS

The audience of the second edition reflected Marmomac Brazil's efforts to attract **qualified visitors with a genuine interest in learning more** about the industry and generating new business opportunities.

33%

Influencer or Consultant

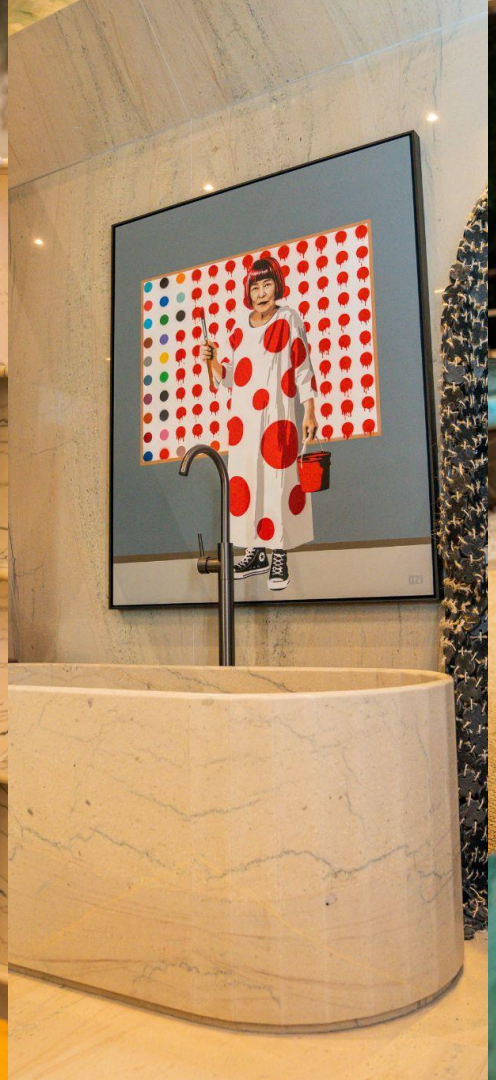
ROLE IN THE DECISION-MAKING PROCESS



100%

38%

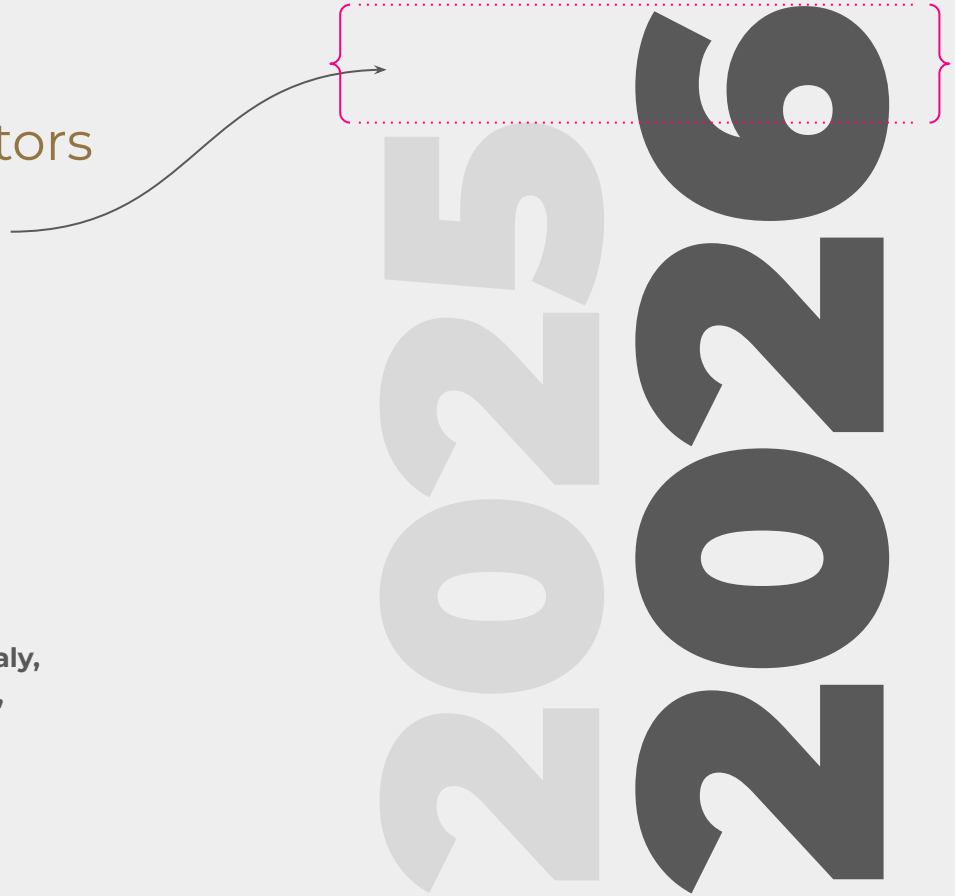
Key Decision-Maker



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The latest edition welcomed 14,327 visitors — a growth of 15% compared to the previous year.



- **All Brazilian states + DF**
- **70 countries**
- Highlights: **United States, China, Italy, Argentina, Mexico, Peru, Portugal, Spain, Poland, and Russia.**



BEING PART OF MARMOMAC BRAZIL MAKES A DIFFERENCE

Being here allows us to show Granos as it is today, at a moment of transformation, with investments in innovation and relevant cultural changes within the company. More than sales volume, we evaluate qualitative results, such as brand strengthening and connections with new customers. **This movement naturally also turns into business.**

Davi Silveira, CEO at Granos



BEING PART OF MARMOMAC BRAZIL MAKES A DIFFERENCE

"We present our automation expertise to an increasingly global audience interested in technology, such as the **visitors we welcome from all over Brazil and from new markets such as Chile, Colombia, the United States, India, and China**. Here, we have the ideal environment to consolidate our presence and further strengthen our relationship with the market.

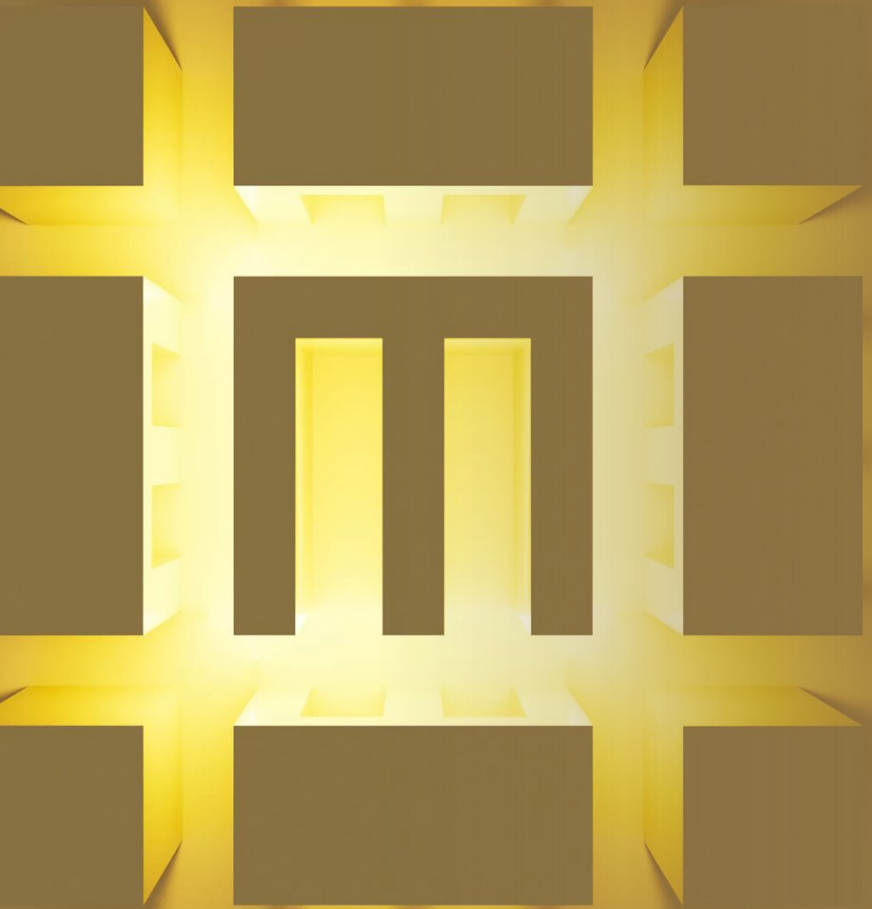
Arthur David, HEAD OF INNOVATION at AçoArt



BEING PART OF MARMOMAC BRAZIL MAKES A DIFFERENCE

In 2025, we had an excellent event, but this second edition raised the bar significantly: we are here offering experience and brand, engaging directly with architects and designers who specify materials. **The event fully fulfilled its role as a positioning tool and a showcase for our brand.**

Cadu Maia, SALES DIRECTOR at Nebrax.



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WHAT COMES NEXT

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THE **NEXT EDITION**

- **Where?** Pavilhão de Exposições do Distrito Anhembi Avenida Olavo Fontoura, 1.209 – Pavilhão 1 - São Paulo – SP
- **When?** 02 - 04 March 2027
- **Opening hours:** 10am - 7pm
- **Website:** www.marmomacbrazil.com.br/
- **Social Media:** @marmomacbrazil



FLOOR PLAN 2027



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PRICING 2027

sqm²	**€ 256,00***
Energy/kva	**€** 10,00
Facilities/ sqm²	**€** 10,00
City tax/ sqm²	**€** 5,00
Fire Extinguisher / 1 each for 50sqm	**€** 30,00

Payment terms:

*Up to 2 interest-free installments, with payments until December 15, 2026.

We offer a curated portfolio of exclusive programs and brand exposure initiatives designed to maximize exhibitors results **before, during, and after the event**.

Beyond traditional exhibiting spaces, Marmomac Brazil offers a range of exclusive opportunities that allow companies to strengthen their presence, showcase their expertise, and connect with key players across the natural stone industry.





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BUYERS PROGRAM

Business Opportunities and New Markets for the Natural Stone Industry

Marmomac Brazil brings together qualified buyers from the world's leading markets, providing exhibitors with direct access to high-value business opportunities through our Buyer Program and B2B matchmaking sessions.

The event also welcomes international journalists, architects, designers, and other influential professionals, creating valuable opportunities for networking, market visibility, and strategic partnerships.



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Immersive Installations and **Experiences**

Marmomac Brazil creates immersive exhibitions that showcase the natural stone journey - from quarrying and processing to innovation in architecture and design.

By bringing together exhibiting companies, architects, designers, and other industry professionals, the event delivers engaging experiences that inspire visitors while setting new standards for communication, creativity, and innovation across the natural stone industry.



Content Arena: a space for reflection, connection, and ideas

The Content Arena offers a curated program of talks, discussions, and case presentations that showcase the potential of natural stone across different fields, from architecture and design to technology and market innovation.

As a hub for ideas and connections, the Arena brings together professionals, companies, and institutions, fostering dialogue and strengthening the relationships that drive the natural stone industry forward.



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STONE+TEC

Innovation and technology in practice

An immersive space dedicated to the qualification and advancement of the natural stone value chain, combining innovation, technology, and technical expertise.

Stone+Tec connects fabricators, contractors, and technology suppliers through a dynamic program of technical demonstrations, hands-on experiences, and brand activations, creating opportunities for knowledge exchange, networking, and industry development.



BEST COMMUNICATOR AWARD

An award created to celebrate exhibitors who go beyond traditional displays, creating booths that inspire visitors through impactful design, creativity, and the innovative presentation of their products.

Inspired by the tradition of Marmomac Verona, the award celebrates exhibitors across different categories, including Interactivity, Design, Technology, Innovation and Sustainability.

ORGANIZATION

Marmomac Brazil is organized by Milanez & Milaneze, a company of the Veronafiere Group. It is promoted by the the Brazilian Center for Natural Stone Exporters (Centrorochas) and Espírito Santo Ornamental Stone, Lime, and Limestone Industry Union (Sindirochas).

Presented by

MILANEZ & MILANEZE

COMPANY IF THE GROUP
veronafiere

Promoted by

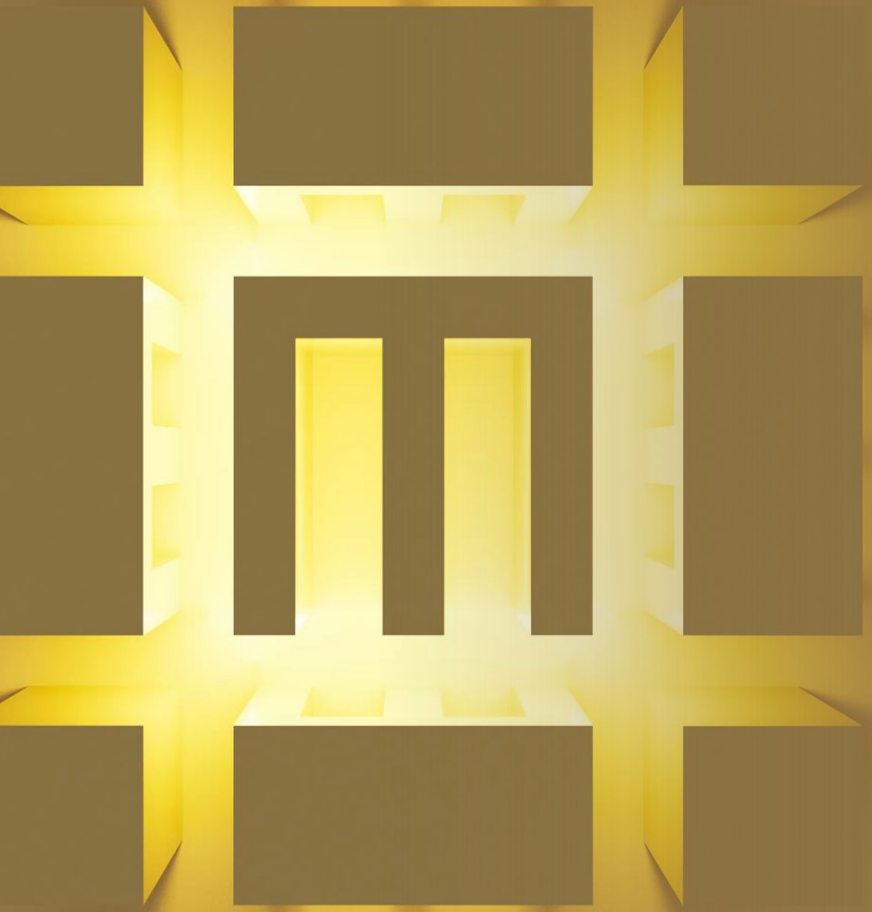
CENTRO ROCHAS

SINDI ROCHAS
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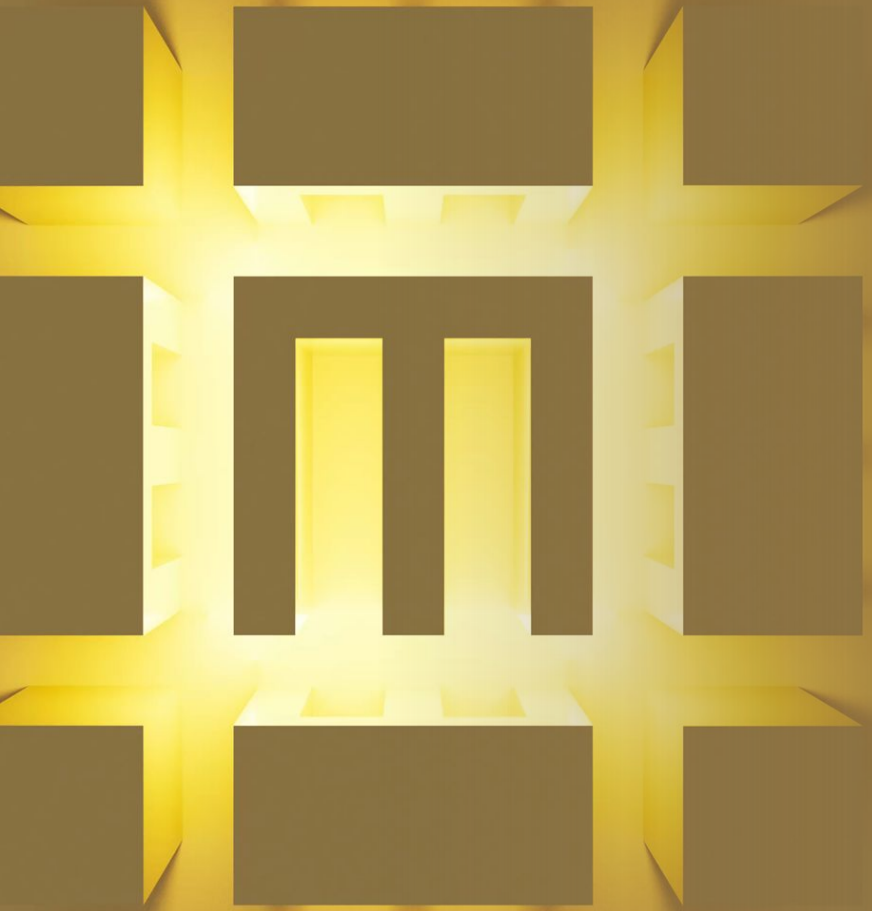

A maior feira de rochas naturais das Américas
आपका स्वागत है
The largest natural stone show in the Americas



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Get in touch and **join us** in **2027**

02 - 04 March



FEBRUARY 02 - 04 2027
SÃO PAULO, BRAZIL

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