

“BIG 5 2026”

Dubai 23-26 november 2026

WTC, Rashid and Maktoum Halls

TECHNICAL DESCRIPTION ITALIAN PAVILION

1) Flooring

Vinyl grey colour layer, finished platform height 4 cm.

The floor edge must be finished with a L shape aluminium border.

As a protection of the floor, a plastic film of adequate thickness must be laid out and it will be removed only at the completion of the “Project”, including the arrangement of exhibits in each booth

2) Structures

The booth's structures are: (see drawings)

2a – Back Panel h = 400 cm

wooden panel, 10 mm thickness, white paint finishing;

2b – Storeroom (100 x 100 cm) Panel h = 250 cm

wooden panel, 10 mm thickness, white paint finishing;

2d – Partition Panel h = 250 cm

wooden panel, 10 mm thickness, white paint finishing.

All the lockable storerooms doors (80 cm x H. 210 cm) must be realized with white paint finishing.

3) Graphics

The graphics will be made by:

- **G1)** ITALIA logo + graphic (on the Back Panel)
- **G3)** n. 2 Booth number + company name (on the Partition Panel for central booths)
- **G3.a)** n.1 Booth number + company name (on the Back Panel) and n.1 Booth number + company name (on the Partition Panel) for the corner booths;
- **G4)** Company logo panel cm 60 x 60 (backlight with led inside) (on the Back Panel or Storeroom Panel) The Appointed Contractor must provide n.1 Company logo panel.

- **G6)** Backlight panel with high density LED for all isle, (wall 400 cm size 1200 x H 150 cm, see project) n.2 for each isle (double side)
- **G7)** n.1 graphic for each company on the short wall near storage (max size W 200 x H 220 cm) (see draw)

4) Electrical and lighting system (follow the Electrical layout)

The lighting system must be realized with:

- Spotlight LED warm light (power not less than 50 W natural light), hanging from the Back panel h.cm 400 and placed in according with the project.

Each booth should have installed n.1 socket 220V in according with the project (position back wall 400 cm). For big booth, n. 2 socket 220V.

5) Furniture

5a) All furnishings and accessories should be of good quality and in good shape.

Main characteristics of the furnishings:

- very good quality tables with MDF white top and wood structure, (see project); cm 70 x 70 x h. 75;
- chairs with wood structure, back and seat colour white (see project);
- lockable cabinets with intermediate shelf 100 x 50 x h 100 about, in white laminate;
- clothangers with chromium plated stem (inside storage/office);
- waste paper baskets white coloured;
- catalogue holders

7) A) ITA Area Booth (desk information)

The ITA Booth should be realized according to the project and will consist of:

A- Counter desk information MDF laminate white colour (see Project draw) with letter ITALIA colour illuminated inside; the letters must be in coloured (wood painting green and red) with the front in opaline plexiglass with internal lighting, and n. 4 stools.

For the colour:

Green PANTONE 341 or RAL 6038

Red PANTONE 485 or RAL 3026

- B** - n. 2 catalogue holders;
- C** - in the storage, n. 2 lockable cabinets and n. 4 rack shelf H 180 cm
- D** - n. 4 green plant high 130/150 cm in the low wall white colour Lounge area ITA
- E** - n. 1 LEDWALL 300 x H 200 cm
- F** - n. 9 white sofa
- H** - n. 2 coffee machine NESPRESSO or LAVAZZA with 1500 capsules with coffee glasses teaspoons and sugar
- L** - n.1 water dispenser with 8 big bottle water
- M** - n. 2 low coffee table (near sofa)
- N** - n. 2 speaker, n.1 mixer, n. 2 wireless microphone
- P** - n. 6 coat rack

In the storage rooms and in the ICE Area, n.6 single phase sockets 220 V should be provided, n. 2 socket near the desk information, n. 2 socket in the storage (for coffee machine and waster dispenser) and 2 socket near low table Lounge Area

A – Informations Area

The Informations Area consists of:

Various graphic panel, n.1 Personal Computer Windows system English language (one inside office and one for desk information) and n. 1 printer/copy with 500 paper A4

all logos and other vector graphics will be sent later in high resolution vector version.

SPECIAL CONDITIONS

The Appointed Contractor must:

- prepare at its own care and expenses every document requested by Organizer, for the execution of the setting up, the certificates of fire safety, electric system scheme for lighting and motive power, etc;
- supply panels to hang pictures and photographic material of the Italian exhibitors;
- supply enough quantity of VELCRO for fixing on walls and partitions lighter graphic material and hooks and chains for heavier graphic material;
- guarantee the cleaning of the Italian Pavilions and furnishings during the setting up and immediately before the Opening Ceremony of the Exhibition;
- provide ICE Technical Director with local staff in order to allow him to offer complete and correct assistance to Italian Exhibitors, the day before the opening of the Exhibition;
- ensure maintenance with specialised staff (at least 2 persons) during the entire Exhibitions period.

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